TRINZ
DIGITAL SERVICES
YOUR DIGITAL GROWTH PARTNER

Beauty Business Beautifully Digital!

Look Good Feel Good Be You

# DIGITAL SOLUTIONS FOR SALONS, BEAUTY & WELLNESS BUSINESSES

*Get More Clients, Online Bookings and Grow Your Beauty Business with TRINZ!*




More Appointments | Higher Revenue | Stronger Brand Identity | Long-Term Growth

## OUR DIGITAL SERVICES FOR SALONS, BEAUTY & WELLNESS BUSINESSES

### WEBSITE DEVELOPMENT
- Modern & Mobile-Friendly Websites
- Online Appointment Booking System
- Service Showcase & Price List
- Gallery, Testimonials & Offers
- SEO Optimized for Local Search
- Fast & Secure Hosting




### DIGITAL MARKETING
- Google Ads for Local Clients
- Social Media Marketing
- Instagram & Facebook Ads
- Festival & Seasonal Campaigns
- Offer Promotions & Packages
- Lead Generation Campaigns
- Performance Tracking & Reporting

MORE BEAUTY APPOINTMENTS
MORE REVENUE

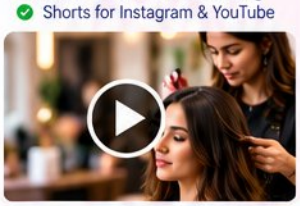
### SOCIAL MEDIA MANAGEMENT
- Creative Posts & Reels
- Before & After Transformations
- Service Highlights & Offers
- Client Testimonials
- Beauty Tips & Wellness Content
- Monthly Content Calendar
- Influencer Collaborations




### GRAPHIC DESIGN & BRANDING
- Logo & Brand Identity
- Brochures, Menus & Price Cards
- Banners & Posters
- In-Salon Signage & Standees
- Offer Flyers & Membership Cards
- Social Media Creatives
- Customized Designs as per Requirement




### VIDEO EDITING & CONTENT
- Salon Promo Videos
- Before & After Reels
- Treatment Process Videos
- Client Testimonials
- Festival & Offer Videos
- Drone & Interior Shoot Editing
- Shorts for Instagram & YouTube



### GOOGLE BUSINESS & LOCAL SEO
- GMB Profile Setup & Optimization
- Local Search Ranking
- Photos, Offers & Updates
- Customer Reviews Management
- Location-Based Targeting
- Get More Walk-ins from Local Area




### ONLINE BOOKING & CRM SUPPORT
- Appointment Booking System
- Customer Database Management
- SMS & WhatsApp Reminders
- Membership & Loyalty Programs
- Package & Offer Management
- Payment Integration Support
- Reports & Analytics




### PRINTING & OFFLINE BRANDING
- Visiting Cards
- Service Menus & Price Lists
- In-Salon Posters & Wall Graphics
- Standee & Rollup Banners
- Discount Coupons & Gift Cards
- Staff Uniform Design
- Marketing Collaterals




## WHY CHOOSE TRINZ?
- Beauty & Wellness Industry Expertise
- End-to-End Digital Solutions
- Customized Strategies for Your Business
- Dedicated Support & Training
- Result-Oriented Approach




More Appointments | Higher Revenue | Stronger Brand Presence | Happier Clients | Long-Term Growth

**Get Started Today**
Grow Your Salon, Beauty & Wellness Business with TRINZ!

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BEAUTY WELLNESS GROWTH TOGETHER